

The Value of Canvas

100% of Ivy League Schools have invested in Canvas. Here's why.



When it comes to evaluating edtech, a lack of options isn't the issue.

The secret to success is investing in a robust LMS that educators use and learners love. One that can meet your immediate requirements while helping drive strategic, futureproof teaching and learning initiatives.

Here are just some of the reasons why your institution will benefit from joining the **6,000+ educational institutions and corporations** around the world that rely on the Canvas Learning Management Platform¹.

1 | SaaS Hosting You Can Count On



99.99% uptime

Canvas is the most reliable LMS, with the best uptime in the world. In 2020, Canvas supported **6 million concurrent users**—all without performance slowdown.



One trusted vendor for hosting and user-centred, forward-thinking product development.

Yes, you *can* have both.



Scale with confidence

Canvas combines the best of AWS hosted SaaS with proprietary algorithms to scale both vertically *and* horizontally.



Hassle-free and hands-free maintenance

Wave goodbye to manual updates and maintenance downtime; Canvas is 100% cloud native.



Rigorous security protocols

Leave patching, bug fixes, and upgrades to our team of security experts.



Spend your time (and \$) wisely.

Invest in developing skills for online and blended teaching and learning rather than managing and administering your LMS.

2 | People You Can Depend Upon



A customer success strategy informed by educators

We believe that the best technology and great people should always go hand-in-hand. That's why Instructure [employs more educators than any other LMS company](#).



Implementation expertise

With 6,000+ successful implementations chalked up, we've got the know-how to make sure Canvas is up and running as quickly and smoothly as possible.



Unrivalled support, whenever and wherever your users need it

Canvas' in-house support team is on call 24/7, 365 days a year, via chat, email or phone.²



With an average **CSAT score of 95%**, our customer satisfaction rating speaks for itself

3 | A Passionate Community You Can Learn From

Join 1 million+ enthusiastic users in the Canvas Community

Canvas is versionless, which means our customers can share and implement best practice effortlessly.



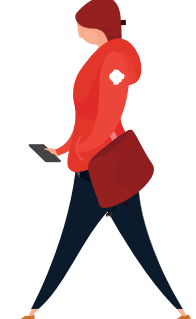
Share, use and discuss learning resources

with thousands of institutions across the world using [Canvas Commons](#).



Benefit from user-friendly guides, videos and tutorials,

kept up-to-date by our dedicated documentation team.



Our devoted customer base is without a doubt our greatest strength

4 | User-Centred Innovation That Evolves Alongside Your Digital Learning Strategy

Innovate

with Canvas' open multitenant architecture and flexible tools designed for collaborative teaching and learning.

Grow

with Canvas as we invest in research, development, and the future of digital learning.

Integrate

with all the things. Canvas is easily the most open and extensible LMS on the market.

Automate

user provisioning and grade passback while streamlining your administrative workflow. Canvas integrates seamlessly with enterprise middleware and student information systems.

Shape

the future of Canvas through our user-centered product road map.

Take advantage of Canvas' deep integrations with Microsoft, Google for Education, or the many partners in [our portfolio](#).

Leverage

rich data and actionable insights to make more informed, data-driven decisions.



"Canvas stood out from other Learning Management Systems because of its exceptional usability."

- Adam Bridgeman, Pro Vice-Chancellor, Educational Innovation at the University of Sydney

5 | An LMS That Gets Used, Wherever Learning Happens

At the heart of the Canvas Learning Management Platform¹ is an LMS that gets adopted faster and deeper than any other.



Teach and learn on any device, anywhere

with our apps. Canvas Student, Canvas Teacher, and Canvas Parent are among the highest-rated education apps in the world.



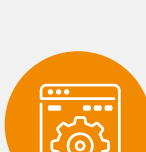
Engage with students like never before

Canvas gets used. It's hard to put a price on that. And our Customer Success Team will be on-hand to help drive adoption and manage change, so you can make the most of your investment.



Put useability first

The outcome of our 'useability first' approach is an LMS that's powerful yet simple, innovative yet accessible, and forward-thinking yet incredibly practical and easy-to-use.



Simplify learning and teaching and accelerate adoption

with Canvas' intuitive interface and best-in-class multimedia and collaboration tools and LTI integrations.

"Canvas has allowed wider access and flexibility of student learning. It has made learning more pedagogically rich, personal and time-effective."

- Dr. Jasper Vincent Q. Alontaga Associate Director, Academic Support for Instructional Services and Technology, De La Salle University

Reimagine education with Canvas, your one-stop platform for students, teaching staff, administrators, and educational leaders.

[Learn More about Canvas](#) or [Request a Live Demo](#)

The Canvas Learning Management Platform is an integrated education technology platform that includes Canvas LMS, Canvas Studio, Canvas Catalog, and Portfolio.

¹24/7 support is available for an additional fee.